|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Mr ☐** | **Ms ☐** | **Last name\*** |  | **First name\*** |  |
| **Name of Company\*** |  |
| **Registered Name of Company if different from** **above** |  |
| **Address\*** |  |
| **City\*** |  | **Post Code\*** |  |
| **Country\*** |  | **State** |  |
| **VAT** |  | **Phone\*** |  | **Email\*** |  |
| **Membership Level:** | Basic ☐ | Bronze ☐ | Silver ☐ |
| Gold ☐ | Gold Group ☐ | Other ☐ |
| **Responsible Person** | **Name:** |
| **Function/Title:** |
| **Email:**  | **Phone Number:**  |
| **Submission 1 of \_\_\_***Each submission must be on a separate application* ***but* credit card information must only be filled out once** *First submission is* ***€ 150****; every subsequent submission is listed below.* |
| Was this product or service submitted in 2019? | Yes ☐ | No ☐ |
| Did this product/service win a Gold Award in 2019? | Yes ☐ | No ☐ |
| **Total amount of submissions:**  |
| ☐ 1  | € 150 | ☐ 2 | € 275 | ☐ 3  | € 350 | ☐ 4  | € 410 | ☐ 5  | € 460 |
| ☐ 6  | € 500 | ☐ 7  | € 530 | ☐ 8  | € 600 |
| **SIINDA Digital Marketing and Innovation 2019 category submission: (please select only one category per application form)** |
| ☐ Verticals and Marketplaces | ☐ Location Platforms | ☐ Mobile Products |
| ☐ Sales and Marketing Automation | ☐ Attribution, Engagement & Analytics | ☐ Lead Generation for SMEs |
| ☐ Online Branding | ☐ Social Media Marketing |
| ☐ Individual SIINDA Contribution- please elect one person. This category is without cost and does not count as a submission | ☐ Non-Member, Digital Innovation |
| **Name of Product, Service, Innovation, or Technology** |  |
| **URL, if applicable** *(print products should be mailed see* *below)* |  |
| **Description** |  |
| **Usage Information** |  |
| **Customer testimonials:** |
| **Describe why this product/service represents innovation:** |  |
| **Marketing, Advertising, Promotion: describe impact and/or ROI** |  |
| **If this product was submitted before, what changes have been made to the product since its last submission?** |  |
| ☐ | I agree to the Terms and Conditions**\*** [**https://www.siinda.com/en/disclaimer**](https://www.siinda.com/en/disclaimer) |
| **\*** | *Mandatory fields* |
| **DEADLINE is July 27, 2020. The selection will be made by an independent panel of experts. No exceptions to the deadline are allowed because of the judging date.****Please mail any physical documents to:** Global Business Therapy, s.r.o.Prague Stock Exchange BuildingRegus-floor 1Rybná 682/14110 05 Prague 1, Czech Republic |