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| **Mr ☐** | | | **Ms ☐** | | | | | **Last name\*** | | | | | | |  | | | | | | **First name\*** | | | | | |  | | | |
| **Name of Company\*** | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |
| **Registered Name of Company if different from**  **above** | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |
| **Address\*** | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **City\*** | | | |  | | | | | | | | | | | | | | | | | | | | | | **Post Code\*** | | |  | |
| **Country\*** | | | |  | | | | | | | | | | | | | | | | **State** | | | | |  | | | | | |
| **VAT** | | |  | | | | | | | | **Phone\*** | | | |  | | | | | **Email\*** | | | |  | | | | | | |
| **Membership Level:** | | | | | | | | | Basic ☐ | | | | | | | | Bronze ☐ | | | | | | | | | Silver ☐ | | | | |
| Gold ☐ | | | | | | | | Gold Group ☐ | | | | | | | | | Other ☐ | | | | |
| **Responsible Person** | | | | | | | **Name:** | | | | | | | | | | | | | | | | | | | | | | | |
| **Function/Title:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Email:** | | | | | | | | | | | | | | | | | **Phone Number:** | | | | | | | | | | | | | |
| **Submission 1 of \_\_\_**  *Each submission must be on a separate application* ***but* credit card information must only be filled out once**  *First submission is* ***€ 150****; every subsequent submission is listed below.* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Was this product or service submitted in 2019? | | | | | | | | | | | | | | | | | | Yes ☐ | | | | No ☐ | | | | | | | | |
| Did this product/service win a Gold Award in 2019? | | | | | | | | | | | | | | | | | | Yes ☐ | | | | No ☐ | | | | | | | | |
| **Total amount of submissions:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ☐ 1 | | € 150 | | | ☐ 2 | | | | | € 275 | | | | ☐ 3 | | € 350 | | | ☐ 4 | | | | € 410 | | | | | ☐ 5 | | € 460 |
| ☐ 6 | | € 500 | | | ☐ 7 | | | | | € 530 | | | | ☐ 8 | | € 600 | | |
| **SIINDA Digital Marketing and Innovation 2019 category submission: (please select only one category per application form)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ☐ Verticals and Marketplaces | | | | | | | | | | | | ☐ Location Platforms | | | | | | | | | | ☐ Mobile Products | | | | | | | | |
| ☐ Sales and Marketing Automation | | | | | | | | | | | | ☐ Attribution, Engagement & Analytics | | | | | | | | | | ☐ Lead Generation for SMEs | | | | | | | | |
| ☐ Online Branding | | | | | | | | | | | | ☐ Social Media Marketing | | | | | | | | | | | | | | | | | | |
| ☐ Individual SIINDA Contribution- please elect one person. This category is without cost and does not count as a submission | | | | | | | | | | | | ☐ Non-Member, Digital Innovation | | | | | | | | | | | | | | | | | | |
| **Name of Product, Service, Innovation, or Technology** | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | |
| **URL, if applicable** *(print products should be mailed see*  *below)* | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | |
| **Description** | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| **Usage Information** | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| **Customer testimonials:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Describe why this product/service represents innovation:** | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | |
| **Marketing, Advertising, Promotion: describe impact and/or ROI** | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | |
| **If this product was submitted before, what changes have been made to the product since its last submission?** | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | |
| ☐ | I agree to the Terms and Conditions**\*** [**https://www.siinda.com/en/disclaimer**](https://www.siinda.com/en/disclaimer) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **\*** | *Mandatory fields* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **DEADLINE is July 27, 2020. The selection will be made by an independent panel of experts. No exceptions to the deadline are allowed because of the judging date.**  **Please mail any physical documents to:**  Global Business Therapy, s.r.o.  Prague Stock Exchange Building  Regus-floor 1  Rybná 682/14  110 05 Prague 1, Czech Republic | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |